

## *What is eBay*

Launched in 1995, eBay started as a place to trade collectibles and hard-to-find items. Today eBay is a global marketplace where businesses and individuals can buy and sell practically anything.

You don't *have* to register to take a look at what's available but you will need to register if you want to buy or sell on eBay.

## *Buy what you want*

There is something for everyone. You can buy practically anything at great prices. Whether you're looking for the latest electronics, designer fashion, rare antiques, your favorite toy, or even a new car, eBay has something for you. They do not seem to have livestock or pets of any kind.

## *Sell what you don't want*

Making money on eBay is simple. Millions of people sell on eBay every day for lots of reasons.

- Make some extra money.
- Clear up clutter around the house.
- Start your own business.
- Jump start holiday savings.

# *Buying Basics*

**5 simple steps.**

## *1. Register*

**It is easy to do and it's free. You will need to be registered in order to buy or sell on eBay.**

## *2. Find what you are looking for*

### **A. Browse "categories".**

**Browse the categories listed on the homepage. Click on the category you are interested in or select the BUY button on the navigation bar to display the full category list.**

### **B. Search by keyword.**

**If you're looking for something specific the simplest way to find it is to SEARCH. Type keywords into the search box.**

### **C. Get what you want.**

**If you know what you want, just post a WANT IT NOW ad and sellers will respond with listings.**

### ***3. Review the item and the seller***

#### **A. Make sure you know what you are buying.**

Once you find an item that interests you, click on it to view details. Read the item description completely, checking for: item details (size, colour, etc.), payment details, postage costs and return policy. If you still have a question, contact the seller directly.

#### **B. Get to know the seller.**

Check the Seller's eBay reputation by clicking on the "Feedback" rating (the number in brackets) beside the Seller's User ID. Click to read what other buyers have said about the seller's reliability, product quality and level of service.

### ***4. Place a bid or buy instantly***

#### **Place a bid.**

Enter the highest price you are prepared to pay for the item and eBay will automatically bid on your behalf, only as much as is needed for you to stay the highest bidder.

#### **Buy it now.**

If you see Buy it Now on a listing, you can buy the item instantly at that price stated by the seller. There's no bidding involved!

## ***5. Paying for your item and leaving feedback***

**After you have won your item at auction or bought it at "Buy it Now", you'll need to pay the seller. You can pay via PayPal by using your existing PayPal account balance (if any), or a credit/debit card or bank account or by some other payment methods accepted by the seller.**

**Your PayPal account balance is the default source for payments.**

**Usually the seller sends the goods promptly once they have received payment so ensure that you pay promptly.**

**Some items may also be available for you to pay for when you pick them up.**

**Click on the PAY NOW button and complete eBay's checkout process. PayPal is free for buyers.**

**Once the item you have purchased arrives, check it thoroughly to make sure it fits the description and has arrived in good condition. If you are pleased with your purchase, leave the Seller positive feedback and encourage them to do the same for you.**

**Don't be afraid, put your toe in the water before you plunge in at the deep end. It costs nothing to have a look and registration is FREE!**